



## COMPANY DEVELOPMENT

# Screen Leaders

**Screen Leaders is a strategic company development programme for the screen industries that can transform businesses. It is designed for company leaders working in film, television, animation, games, post-production, VFX, facilities, sales, distribution and exhibition.**

### **Dates:**

**Module 1: 27-30 September 2021 (online)**

**Module 2: October/November 2021 & November/December 2021 (online)**

**Module 3: 17-20 January 2022, Residential, Limerick, Ireland**

**Application deadline: 11 June 2021**

Screen Leaders provides an extensive toolkit to grow and develop companies and industry leaders. The programme focuses on strategic planning;

- the ability to implement strategic decisions;
- methodologies to align company culture to the strategic plan;
- development of organisational structure; and
- the skills to adapt to change, foster innovation, explore new and developing business models and build company value.

### Goals and Objectives

To enhance the entrepreneurial skills of European audiovisual Promoters

To develop ambition and confidence in European audiovisual Promoters

To create stronger and more commercially viable European audiovisual Companies

To create a cooperative and trusting network of industry professionals who can utilise each other's talent, capabilities and contacts to create more and better productions and to place those productions competitively on the international market.

Screen Leaders provides participants with the opportunity to take a step back and invest in their own personal development and company development. The team work with the companies to assist them to plan strategically, influence change, collaborate and communicate effectively. The aim is to equip the participants with the skills and tools needed to implement their new strategy for their company. Unusually for such a programme the execution steps are mapped out as part of the process and the companies commit to

taking these steps to implement their plan while on the programme.

## TARGET GROUP

**CEOs, CFOs, COOs**

## REQUIREMENTS

The programme is designed for companies operating for five years+ and/or executives who have worked five years+ at senior management level in another company. Two individuals at senior management level are required to attend from each company.

## COURSE WEBSITE

<https://screenleaders.ie/>

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 **Without project**



**Senior**

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€ **4000** Fee is per company (for 2 participants).



Scholarships for participants from countries classified with low production capacity

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 **Included**



**Included**

## SCREEN SKILLS IRELAND

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