



DIGITAL & MULTIMEDIA / PROJECT DEVELOPMENT / AUDIENCE DEVELOPMENT, MARKETING, DISTRIBUTION & EXHIBITION
/ MANAGEMENT & FINANCING

FRAME

FRAME courses develop and strengthen the community of European and international professionals working in the audiovisual archive fields.

Dates:

Session 1: FRAME Tech: 15-19 June 2020, Turin, Italy (postponed)

Session 2: FRAME Expert: Dublin, Ireland, October 2020 (during FIAT/IFTA conference, 16-20 October 2020)

Session 3: FRAME Access: November 2020

FRAME courses:

- Update and develop professionals' competencies and knowledge all along their career;
- Present and promote inspiring projects, examples and best practices;
- Give an overview of the latest practices and sector trends;
- Build a common language and shared professional practices.

FRAME Expert takes place at the same location as the FIAT-IFTA World Conference (which changes each year).

FRAME Tech: preservation and digitisation of audiovisual media

FRAME Expert: new strategies, innovations, professional skills management and business development

FRAME Access: documentation, rights management and metadata management.

FRAME Tech is a five-day international training course dedicated to the technical stakes of audiovisual archive management. It provides a complete overview of the different stages of a technical archiving process: physical assets preservation, digitisation, digital storage and management of digital multimedia assets.

FRAME Tech provides good practices in archiving strategies and policies, preventive preservation and storage of the physical carriers, digitisation of audiovisual archives (methodology, technical and organisational choices), audiovisual digital file formats, digital storage and preservation, media asset management solutions, quality control.

The course also addresses specific trending issues, e.g. AI technologies applied to audiovisual archives, sorting and eliminating processes, tendering procedures, technical specifications for service provision etc.

FRAME Tech combines different pedagogical approaches. The speakers are recognised experts from several European institutions and companies. Networking is on the agenda since there is also have an opportunity to exchange on professional practices with several participants from different backgrounds, from all over Europe!

Through a methodological and technical approach, FRAME Tech provides an overview of an archive's role, focused on physical assets management, digitisation and digital objects preservation.

Provisional schedule

DAY 1: Participants' project presentation / The new challenges of audiovisual archives management / Acquisition of digital born archives

DAY 2: Digitisation of audiovisual carriers: methodology and presentation of digitisation workshops

DAY 3: Digital Asset Management systems

DAY 4: Digital preservation / Preventive conservation of audiovisual carriers

DAY 5: Case studies: innovative usages in audiovisual preservation.

FRAME Expert acknowledges that exchanges with peers and collective intelligence are the key to overcoming the challenges Archives will encounter. Consequently, it takes the form of a half-day workshop embedded in the FIAT/IFTA World Conference. It targets mainly project leaders, strategists and managers, but is open to every willing candidate. During half a day, participants discuss a selected topic in groups. With the help of a discussion leader, each group produces a set of good practices and recommendations to be shared with the community.

FRAME Access gives an overview of the different options for promoting archive content to an audience, as well as the means (documentation system and practices, legal environment...) an archive owns to improve its content management and accessibility.

Provisional schedule

DAY 1: Access and promotion models

DAY 2: Documentation and metadata

DAY 3: Data reuse / Design and user experience

DAY 4: Legal framework in archives

DAY 5: Visit of a partner institution

TARGET GROUP

Producers, Content developers, Exhibitors, Lawyers, Archivist, Documentalist, Cataloger, Project Manager, Technical supervisor, Media manager

COURSE WEBSITE

<https://www.ina-expert.com/consulting/frame-training-course.html>

COURSE SOCIAL MEDIA


<https://www.facebook.com/inaexpert>

 **Without project**

 **Junior | Intermediate | Senior**

€ **1000 per Tech & Access session. Lunches and accommodation for 5 nights included.** EUR 500 for scholarship holders (Lunches and accommodation for 5 nights included, flight travel included).
Expert session: registration fees for the FIAT/IFTA Conference



 **Included** Lunches only.

 **Included**

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