



DOCUMENTARY / PROJECT DEVELOPMENT / COPRODUCTION

Documentary Campus Masterschool

The Documentary Campus Masterschool is composed of the Documentary Campus Masterschool Workshops and the Documentary Campus Industry Sessions.

Timeline 2020:

- January 2020

Fifteen of the submitted projects are selected for the Masterschool;

• February 2020

The producer/director teams are interviewed via Skype before the first workshop;

• February - March 2020

The producer/director teams receive intense mentoring to prepare for the first workshop;

• March/June/August/October 2020

The teams are invited to four intensive 5-day workshops and trained to pitch their film ideas;

• October 2020

At the Leipzig Networking Days, the teams present their fully developed projects to leading commissioning editors from around the world;

• November 2020

In the Follow-Up Session after having pitched their project, the teams are debriefed about the Leipzig pitch results and assisted in designing their finance and outreach strategies.

Industry Sessions

23 March 2020, CPH:CONFERENCE in partnership with CPH:DOX, Copenhagen, Denmark (live streamed)

8 May 2020, Masters Pitch in partnership with DOK.fest, Munich, Germany (held online)

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Application deadline: 31 October 2019

The Masterschool is an intensive ten-month training programme. It offers media professionals across Europe an excellent opportunity to access the international documentary market and to develop new business strategies. Over the course of four workshops, 15 carefully selected European producer/director teams are assisted in developing, financing and marketing their factual based format for public release, be it the traditional TV market or new digital platforms. Throughout the whole course, each team is backed by two experts from the media industry who are matched to their needs. At the Leipzig Networking Days, the teams then present their fully developed projects to leading commissioning editors, buyers, foundations and distributors from all over the world.

The 2019 Masterschool will put emphasis on:

- Storytelling for all formats;
- Animated documentary/animation;
- VR and digital technologies;
- Creative Business Strategies;
- Innovative Financial Models;
- Impact and Outreach;
- New Platforms and Multiple Screens.

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The course organisers are looking for:

- All types of factual based content, television series, creative docs, multiplatform, web, VR, short, animation
- All genres, such as history, science, arts, wildlife, natural history, environment or human interest, animated docs etc.
- Great documentary story ideas, suitable for multiplatform exploitation, striving to make an impact
- Stories and characters that can reach global audiences
- Projects experimenting with new formats, which need more shape and new expertise
- Projects searching for a European co-production partner that need to devise a concrete finance strategy
- Experiments on alternative methods of exploitation and financing (e.g. online-only projects, crowdfunding, VR etc.)

NOTE: Projects that have already been pitched at an international pitch event are ineligible. The pitch at the Leipzig Networking Days must be a PREMIERE.

Industry Training Sessions

A variety of public Industry Training Sessions tackle the most trending topics of the industry and discuss the challenges, developments and innovations taking place in the international non-fiction film market. The Industry Training Sessions are open to a broad

professionally interested audience and offer outstanding networking opportunities. They typically consist of hands-on presentations, high-quality case studies and well-guided panel discussions as our programmes are carefully crafted by renowned curators from the industry. They take place in various European cities. We regularly team up with international festivals and markets such as CPH:DOX, Sheffield Doc/Fest, Sunny Side of the Doc or Dok.fest Munich to create lively platforms for knowledge and exchange.

TARGET GROUP

Producers, Directors

REQUIREMENTS

Applicants should be experienced in producing for their domestic market and striving to work on an international level. Good English knowledge skills are required as well as the openness to develop the project further.

COURSE WEBSITE

www.documentary-campus.com/trainingoffers/masterschool/

SOCIAL MEDIA

Facebook: www.facebook.com/DocumentaryCampus?ref=hl

Twitter: www.twitter.com/Doc_Campus

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 **Project-based**

 **Intermediate | Senior**

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€ **None** None, but project development and vocational training costs (8,000 per participant) must be repaid when the developed project goes into production and must be budgeted for in the final project.



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