



COMPANY DEVELOPMENT / AUDIENCE DEVELOPMENT, MARKETING, DISTRIBUTION & EXHIBITION

Developing Your Film Festival

Developing Your Film Festival (DYFF) is an intensive online programme for film festival professionals, taught by some of the world's experts on taking festivals to the next level.

Developing Your Film Festival is taught interactively by experts from the Independent Cinema Office as well as key festival staff from the best festivals from around the world (in the past, we have welcomed representatives from the Berlinale, Hot Docs, Rotterdam, Toronto and many more). Delegates come away with a clear strategy that they can implement immediately, as well as new contacts from festivals around the world.

On the course delegates learn practical lessons about:

- Sponsorship
- Partnerships
- Audience development
- Programming
- Press strategy
- Income building

The programme will cover relevant issues and challenges festivals are facing due to the current COVID-19 pandemic and its impact going forward.

LEARNING OUTCOMES

A clear strategy that can be implemented immediately, as well as new contacts from festivals around the world.

TARGET GROUP

Exhibitors, Festival managers, Funders & financiers

COURSE WEBSITE

<https://www.independentcinemaoffice.org.uk/training/developing-your-film-festival-virtual/>

SOCIAL MEDIA


<https://www.facebook.com/independentcinemaoffice/>

<https://twitter.com/ICOTweets>

<https://www.linkedin.com/company/independent-cinema-office><http://www.instagram.com/independentcinemaoffice>

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 **Without project**

 **Intermediate | Senior**

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€ 750



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