



POST-PRODUCTION / PRODUCTION

DOK.Incubator Workshop

dok.incubator is an international documentary rough cut workshop for editors, directors and producers.

Dates:

24-29 August 2020, Banska Stiavnica, Slovakia (rescheduled)

End-October, Telc, Czech Republic (rescheduled)

Some earlier residential activity has been rescheduled online.

The workshop provides 6 months of **individual tutoring** by world class editors, producers, marketing experts and distributors. It is: A forum of 25 internationally-active professionals who work on dramaturgy, distribution strategy and marketing throughout the whole postproduction phase of your film (end of April - September)

An inspiration for participants' storytelling gained from a group of tutors and participants from Europe and other countries around the world

A source of deep knowledge of the current film market and sophisticated knowledge of how to build a tailor-made distribution strategy
A place to learn new tools to target and attract a wider audience internationally.

Eight creative teams (producer + director + editor) of feature-length documentary projects are selected. The teams are invited to three intensive week-long workshops, however they work continuously, under the supervision of their mentors for the whole 6 months.

1st Session:

Each project gets feedback on the dramaturgy of the rough cut from the whole group of participants and tutors. The projects are selected by the editing mentors to work together on the film's storytelling, the topic, and character building throughout whole the course. The participating producers discuss the film's distribution potential and develop the first draft of the international strategy. The whole team participates in the audience targeting.

2nd Session: Czech Republic

Editing mentors work with the participants during the summer to finalise the narrative structure of the films. At the 2nd session, a test

screening occurs and decision makers give filmmakers feedback from the distribution point of view. Internationally established sales agents, festival representatives and broadcasters help the participants with designing detailed distribution strategies, films' positioning and specific marketing materials (stills, poster, texts, trailers).

3rd Session: Sweden

The participants introduce their projects to key broadcasters, sales agents, and festival selectors at an exclusive presentation of upcoming films: the dok.incubator preview at Nordisk Panorama. After four days of trailer editing and individual pitching training, the informal pitching takes place and the participants have the opportunity to meet individually with the invited guests to gain presales, sales and festival offers for the film and to build an own network of contacts in the business. After the presentation, they share the offers and the next steps to take with their distribution tutors.

TARGET GROUP

Producers, Editors, Directors

REQUIREMENTS

Documentary project in post-production stage. Team of a producer, director and editor.

COURSE WEBSITE

www.dokincubator.net

COURSE SOCIAL MEDIA

www.facebook.com/DokIncubator

www.instagram.com/dok.incubator

www.twitter.com/workshops-2020/#

 **Project-based**

 **Senior**

€ **5,700-16,000** Depends on the stage of the project



 **Included**

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