



**ANIMATION** / PRODUCTION / CO-PRODUCTION / POST-PRODUCTION / DIGITAL & MULTIMEDIA / TELEVISION SERIES / MANAGEMENT & FINANCING

## Cartoon Business

**Cartoon Business is part of a trio of short but intensive Cartoon Masters courses designed to teach animation professionals how to find ways to diversify sources of financing and increase the revenues of animated TV series.**

**Dates: 9-11 December 2020, Gran Canaria (New date)**

**Registration deadline: 24 November 2020**

Cartoon Business is a top-level seminar focusing on the new generation models of financing and revenues brought about by the changes in the production and distribution markets, and at how to take advantage of new financial opportunities and how to secure stronger partnerships with digital platforms.

Based on case studies and experts' advice, Cartoon Business looks into today's fundraising and revenue streams for animated series, including new opportunities with VOD services, book publishers, financiers, broadcasters and digital content creators.

Public and private funding, new business models, licensing and merchandising, digital opportunities, legal issues are explored with top-level speakers.

Photo: © Cartoon

### **TARGET GROUP**

**Animation professionals, Funders & financiers, Content developers, Distributors & sales agents, Producers, Scriptwriters, Directors**

### **REQUIREMENTS**

Cartoon Business is for young and experienced animation producers who want to be informed of how the new media landscape can improve the way they finance and exploit their animated TV series.

### **COURSE WEBSITE**

<http://www.cartoon-media.eu/cartoon-masters/cartoon-business.htm>

### **COURSE SOCIAL MEDIA**

[www.facebook.com.CARTOON.EU](http://www.facebook.com/CARTOON.EU)  
[www.twitter.com/CARTOON\\_Media](http://www.twitter.com/CARTOON_Media)  
[www.vimeo.com/Cartoonmedia](http://www.vimeo.com/Cartoonmedia)

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 **Without project**

 **Junior | Intermediate | Senior**

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€ **300 EUR**

 Professionals from the following countries are eligible to apply for scholarships: Albania, Bosnia-Herzegovina, Bulgaria, Croatia, Cyprus, Czech Republic, Estonia, Georgia, Greece, Hungary, Latvia, Lithuania, Malta, Moldova, Montenegro, North Macedonia, Portugal, Republic of Serbia, Romania, Slovakia, Slovenia, Tunisia & Ukraine

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 **Included**

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ASSOCIATION OF ANIMATION  
FILM**

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