



PROJECT DEVELOPMENT

CEE Animation Workshop

CEE Animation Workshop is a year-long project development and producer skills advancement training program designed for film professionals from low production capacity countries working in the field of animation.

Dates: Online.

The modules take place in February, May, September and November 2021.

The Workshop is tailor-made to suit the needs of producers and their creative teams with animated projects of any format (shorts, TV, feature length, hybrid, XR) in development.

The Workshop is also open to a limited number of producers without projects seeking to build a long term strategy for their company.

The programme is a combination of group work, individual sessions and lectures. Participants acquire diverse advanced skills needed to be competitive on the market, which they can not only apply to their current project, but also use to grow their career, company and other future projects.

In addition, the Workshop is devised as a networking event where participants get to meet other fellow producers, experts and industry decision makers who contribute to their network of future partners.

During the Workshop, participants with a project focus on script, visuals and production package development. They have the opportunity to advance their scripts, train in the art of pitching and get access to inspirational lectures by acclaimed professionals and detailed case studies of successful projects. Producers gain resourceful knowledge on financial and creative aspects of animation production, deepen their knowledge in areas such as co-productions, animation production management, financing and budgeting, legal aspects, marketing, festival strategies and even negotiation and conflict resolution. From 2021 onward, the CEE Animation Workshop comprises developing and advancing skills in the area of XR projects that use animation as the primary technique.

The Workshop finishes with the final presentation of a full production package and pre-recorded pitch to a carefully selected group of industry players, such as representatives of funding bodies, broadcasters, producers, sales agents and distributors in the format of one-on-one meetings.

In addition to following the complete Workshop programme, career-oriented participants (producers without a project) also receive personalised mentoring on their career and company strategy development.

After the completion of the Workshop, participants can take advantage of the CEE Animation network and gain privileged access to various industry and market events in the EU.

TARGET GROUP

Producers, Creatives

COURSE WEBSITE

<https://ceeanimation.eu/workshops/2021-cee-animation-workshop/>

COURSE SOCIAL MEDIA

<https://www.facebook.com/ceeanimation.eu>

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 **Project-based, Without project**

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€ **1800 without a project** Two or three participants with a project in development: EUR 2700



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 **Included**

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CEE ANIMATION

Kersnikova ulica 12
1000 Ljubljana
Slovenia

Na Doubkové 2040/8, Smíchov
150 00 Prague 5
Czech Republic

T + 420 775 669 222
office@ceeanimation.eu



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