



AUDIENCE DEVELOPMENT, MARKETING, DISTRIBUTION & EXHIBITION / MANAGEMENT / FESTIVALS

Art Cinema = Action + Management

The Arthouse Cinema Training (ACAM) is the only international workshop programme specifically dedicated to arthouse and independent cinema exhibitors, gathering professionals from all over the world.

Juniors Session: 30 August-5 September, 2021

Executives Session: 30 August-4 September, 2021

Application deadline: 30 April 2021

In a context of rapid technological and business model changes, and strong competition with diverse forms of entertainment, this training programme offers trainees a place to reflect on their practices and learn from the experiences of dozens of top-notch professionals.

The course is divided into 2 sessions: one for Junior participants and one for Executives. Trainees share lectures and panel discussion, but each group will also have its own programme, with a (Re)Startyour cinema workshop for Juniors and one-to-one mentoring sessions for Executives, based on their specific professional challenges.

The programme includes:

- Networking with colleagues and cinema professionals;
- Mentoring sessions on specific problems;
- In-depth workshops covering diverse topics, such as: green cinema, innovation models for arthouse exhibition, digital marketing and data analysis, business planning and budgeting, technological evolution in cinema exhibition.
- Best practices, insights and tips
- Panel discussions and roundtables on important themes for the industry.

TARGET GROUP

Exhibitors, Festival managers, Distributors & sales agents

COURSE WEBSITE

<http://cicae.org/en/international-training>

SOCIAL MEDIA

www.facebook.com/ArtCinemaCICAE

www.twitter.com/ArtCinemaCICAE


www.youtube.com/TheCICAE


www.linkedin.com/company/CICAE

 **Without project**


 **Junior | Intermediate | Senior**

€ **1,650/1,950** (1,650: Executives Session, 1,950: Juniors Session. Inc. accreditation for Venice Film Festival.) Fees for 2020 tbc as of March 2020

 Scholarships available.

 Local transport in Venice included. Transport to/from Venice not included.

 **Included**

 **Included** Single room on San Servolo Island. Rebate available of EUR 25 per day for room sharing option.

 **Last updated on** : 09.11.20

CICAE

Rankenstrasse 31
10789 Berlin
Germany

12 rue Vauvenargues
75018 Paris
France

T + 49 30 2576 0841
info@cicae.org



MORE +