



COMPANY DEVELOPMENT / PRODUCTION / CO-PRODUCTION / POST-PRODUCTION / PROJECT DEVELOPMENT / MANAGEMENT & FINANCING / DIGITAL & MULTIMEDIA / MARKETING, DISTRIBUTION & EXHIBITION / SPECIAL EFFECTS

Inside Pictures

A film business training programme for senior producers and executives.

Inside Pictures is an intensive film business training and leadership skills development programme presented by the National Film & Television School. The programme is for film industry executives from all disciplines (development, production, post-production, special effects, sales, distribution, marketing, finance, legal and business affairs).

Dates: 10-14 June 2019 (London)

22-27 September 2019 (Los Angeles)

18-22 November 2019 (London)

8-9 January 2020 (London) (Graduation and project presentation)

Applications each year open around the time of the EFM and Berlinale, i.e. early to mid February.

Participants are experienced producers and executives from across the film value chain, from sectors including finance, distribution, business and legal affairs, sales, acquisitions, marketing, PR and new media. Many will be leaders or emerging leaders in their sector. The course is designed to enable these participants to lead and grow successful businesses by developing their 360-degree understanding of the global business of film, increasing their network of high level contacts and raising their industry profile.

The objectives are to:

- Develop participants' understanding of the global business of feature film
- Build participants' leadership skills
- Introduce participants to an extensive range of industry contacts
- Raise participants' profile in the industry. and is designed to develop the practical knowledge, skills and high-level contacts needed to lead successful businesses.

The programme is arranged in three modules across the year, each a week long, in London and Los Angeles. Each combines sessions with high-level speakers with interactive workshops and networking events.

Module 1 (London) covers the entire value chain from structuring finance through to production, marketing and distribution.

Module 2 (LA) takes participants through the studio and independent system in the US.

Module 3 (London) focuses on business and personal development.

Alongside these modules, participants work in pairs on a project, which is presented to a panel of top industry executives from across Europe at a presentation day in December. Throughout the year we also bring participants together with Inside Pictures Alumni and speakers through networking events at key festivals and using online tools. Inside Pictures is a film business and leadership skills development programme for senior executives and producers from across the world. Each Inside Pictures programme trains 20 participants, across a series of modules throughout the year. Participants are experienced producers and executives from across the film value chain, from sectors including finance, distribution, business and legal affairs, sales, acquisitions, marketing, PR and new media. Many will be leaders or emerging leaders in their sector. The course is designed to enable these participants to lead and grow successful businesses by developing their 360-degree understanding of the global business of film, increasing their network of high level contacts and raising their industry profile.

LEARNING OUTCOMES

Cutting-edge 360 degree industry knowledge, business skills, an enhanced profile and network.

TARGET GROUP

Producers, Distributors & sales agents, Post-production professionals, Funders & financiers, Exhibitors, Lawyers

REQUIREMENTS

To benefit most from this programme, participants need to have a minimum of 5 years' proven business experience in film or a related creative industry which may include, but is not limited to, the following fields: production, development, acquisitions, directing, marketing, distribution, exhibition, advertising, sales, legal, talent representation and finance. It is not necessary to be based in Europe or hold a European passport in order to be eligible. However, it is necessary to be able to demonstrate a commitment to working in and with the European film industry.

Applicants who are producers are expected to have seen one feature through the international distribution cycle and provide an accurate and honest list of credits.

COURSE WEBSITE

www.inside-pictures.com

COURSE SOCIAL MEDIA

Facebook: www.facebook.com/insidepictures

Twitter: www.twitter.com/inside_pictures


COURSE E-MAIL


info@inside-pictures.com


 **Without project**


 **Senior**

€ **7500**

 Scholarships available upon application and at the discretion of the programme directors.

 **Included** Contribution towards UK travel and accommodation for non-UK participants coming to London, contribution to LA travel costs for all participants.

 During modules, most breakfasts and lunches are covered by the programme. Some formal dinners are covered (min 1 per module).

 **Included** Only accommodation for one week in LA is covered by the programme.

NFTS - NATIONAL FILM AND TELEVISION SCHOOL

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